

Company Profile

Primer UK By MAG suppliers of Heavy duty, commercial & industrial laundry Equipment. MAG has the knowledge and expertise to provide the best commercial laundry packages available, from offering guidance on on-site laundry equipment through to installation, commissioning and ongoing customer support, with over 50 years combined experience within the group, you can be sure that you're dealing with the commercial laundry experts!

MAG offer a complete purchase. Lease or rental options available to suit all budgets.

Today, as a sole UK distributors for Primer professional laundry equipment, MAG can equip the most complex industrial laundry facility as well as compact on-premise sites. Machines are available in every size range and complementary equipment such as, feeders, ironers, folders and stackers are available.

Take a look at our company profile video on our website www.primeruk.com

Professional & rapid installation and service / breakdowns are carried out by our fully trained in-house service engineers, or members of our extensive approved dealer network.

The Company Departments

Sales / Service / Spare Parts / Design / Workshop / Export

MAG has supplied Hospitals, Care Homes, MoD sites, Universities, Housing Associations, Holiday parks, Equestrian yards, Sports associations, Launderettes, Laundries and many more.

Below are just a few of our customers...



Design and Planning



MAG Laundry Equipment Ltd
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Elland
Halifax
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Primeruk.com



Professional
choice in laundry
equipment

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Wash

VS Range (Standard Spin)



MODEL	CAPACITY	VOLUME DRUM (L)	G-FORCE	EXTRACTION (RPM)	HEATING*	STANDARD ELECTRIC HEATING (KW)	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
VS-11	10kg 22lb	100	75	500	E/S/B	6	212	690x1160x830
VS-14	13kg 30lb	130	87.5	500	E/S/B	9	257	786x1310x830
VS-19	18kg 40lb	180	87.5	475	E/S/B	12	292	855x1412x915
VS-26	25kg 55lb	250	87.5	450	E/S/B	18	499	980x1500x1015

* (E) ELECTRIC (S) STEAM (B) BOILER FED

TS Range (Fast Spin)



MODEL	CAPACITY	VOLUME DRUM (L)	G-FORCE	EXTRACTION (RPM)	HEATING*	STANDARD ELECTRIC HEATING (KW)	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
TS-11 P	10kg 22lb	100	202	820	E/S/B	6	210	692x1155x810
TS-14 P	13kg 30lb	130	202	760	E/S/B	9	252	788x1300x870
TS-18 P	18kg 40lb	180	202	760	E/S/B	12	345	786x1316x1075
TS-26 P	25kg 55lb	260	202	715	E/S/B	18	502	885x1410x1135

* (E) ELECTRIC (S) STEAM (B) BOILER FED

LS Range (High Spin)



MODEL	CAPACITY	VOLUME DRUM (L)	G-FORCE	EXTRACTION (RPM)	HEATING*	STANDARD ELECTRIC HEATING (KW)	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
LS-11	10kg 22lb	100	300	1000	E/S/B	6	208	690x1160x830
LS-14	13kg 30lb	130	350	1000	E/S/B	9	250	786x1310x840
LS-19	18kg 40lb	180	350	950	E/S/B	12	346	885x1412x915
LS-26	25kg 55lb	250	350	900	E/S/B	18	499	980x1550x1015

* (E) ELECTRIC (S) STEAM (B) BOILER FED

LS Range Industrial (High Spin)



MODEL	CAPACITY	VOLUME DRUM (L)	G-FORCE	EXTRACTION (RPM)	HEATING*	STANDARD ELECTRIC HEATING (KW)	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
LS-42	40kg 88lb	400	350	850	E/S/B	24	1363	1463x1902x1393
LS-62	60kg 132lb	600	350	760	E/S/B	36	1550	1463x1907x1465

* (E) ELECTRIC (S) STEAM (B) BOILER FED

LCA Range



MODEL	CAPACITY	VOLUME DRUM (L)	G-FORCE	EXTRACTION (RPM)	HEATING*	STANDARD ELECTRIC HEATING (KW)	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
LCA-18M	18kg 40lb	158	361	1000	E/S/B/G	12	429	980x1385x910
LCA-27M	27kg 60lb	268	448	1000	E/S/B/G	18	880	1172x1665x1053
LCA-33M	33kg 73lb	329	448	1000	E/S/B/G	27	1060	1292x1665x1053
LCA-49M	49kg 108lb	489	448	1000	E/S/B/G	36	1300	1612x1665x1053
LCA-67M	67kg 147lb	667	360	900	E/S/B/G	45	1570	1965x1665x1053

* (G) GAS (E) ELECTRIC (S) STEAM (B) BOILER FED

Primer commercial washer range, full approved for direct connection to mains water. Primer are Robust and reliable. Stainless steel drum & Inverter controlled as standard. All washing machines can be modified electrically (240v 1phase or 415v 3phase) on selected models.

Dry

DS Range



MODEL	CAPACITY (kg)	VOLUME DRUM (L)	HEATING*	NET WEIGHT (KG) (ELECTRIC HEAT)	DIMENSIONS (mm) w x h x d
DS-11PM	11kg 25lb	210	E/S/G	170	785x1700x857
DS-17PM	17kg 38lb	330	E/S/G	190	785x1700x1127
DS-26PM	26kg 58lb	520	E/S/G	338	890x1780x1330

* (G) GAS (E) ELECTRIC (S) STEAM

DS/ES Range



MODEL	CAPACITY	VOLUME DRUM (L)	HEATING*	NET WEIGHT (KG) (ELECTRIC HEAT)	DIMENSIONS (mm) w x h x d
ES-35PM	36kg 80lb	750	E/S/G	400	1118x1342x1780
DS-45DPM	45kg 100lb	900	E/S/G	500	1270x2375x1095
DS-60DPM	60kg 132lb	1200	E/S/G	550	1270x237x1355

* (G) GAS (E) ELECTRIC (S) STEAM

CE Hydro Extractor



MODEL	CAPACITY	VOLUME DRUM (L)	G-FORCE	EXTRACTION (RPM)	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
CE-9	9kg 20lb	41	530	1500	72	586x831
CE-15	15kg 33lb	67	600	1500	100	665x949

Primer commercial dryer range, fantastic design combine with efficiency, economy and safety. Microprocessor controlled pre-set programmes eliminate user error. auto dry cycles prevent energy wastage and cut down on ironing and finishing. All the Primer dryer range comes with stainless steel drums / auto reverse & direct drive as standard.



Iron



S - Range Roller Irons

MODEL	ROLLER DIAMETER (MM)	ROLLER LENGTH (MM)	HEATING*	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
S-100/18	180	1000	E	72	1150x940x400
S-120/18	180	1200	E	82	1350x940x400

* (E) ELECTRIC

S - Range Roller Irons

MODEL	ROLLER DIAMETER (MM)	ROLLER LENGTH (MM)	HEATING*	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
S-100/25	250	1000	E	110	1400x1005x420
S-120/25	250	1200	E	118	1600x1005x420
S-140/25	250	1400	E	126	1800x1005x420
S-160/30	290	1600	E	257	2200x1100x500
S-160/30A	290	1600	E	262	2200x1100x500
S-200/30A	290	2000	E	294	2600x1100x500

* (E) ELECTRIC

C - Drying Irons

MODEL	ROLLER DIAMETER (MM)	ROLLER LENGTH (MM)	HEATING*	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
C-140/20	200	1400	E/G	170	1878 x1195x444
C-140/32	325	1400	E/G	380	1942 x1112x660
C-160/32	325	1600	E/G	440	2192 x1112x660
C-200/32	325	2000	E/G	500	2542 x1112x660
C-190/50	500	1900	E/G	825	2974x1170x1070
C-250/50	500	2500	E/G	1055	3574X1170x1070
C-320/50	500	3200	E/G	1325	4274X1170x1070

* (G) GAS (E) ELECTRIC (S) STEAM

Polaris - Drying Irons

MODEL	ROLLER DIAMETER (MM)	ROLLER LENGTH (MM)	HEATING*	NET WEIGHT (KG)	DIMENSIONS (mm) w x h x d
C-260/60	600	2600	E/G	2100	3745x1650x1475
C-320/60	600	3200	E/G	2500	4390X1650x1475
C-260/80	800	2600	E/G	2600	3740X1965X1885
C-320/80	800	3200	E/G	3000	4390X1965X1885

* (G) GAS (E) ELECTRIC (S) STEAM

THINKING ABOUT SPREADING THE COST

Leasing your equipment will preserve your cash flow

- Tax efficient payments
- 1-5 year terms
- Unsecured borrowing
- 100% financing
- Preserves existing funding lines

For example £5,000 vat of equipment can cost as little as £26.71 + vat per week

Finance acceptance subject to status. This example is for businesses trading in excess of 3 years.